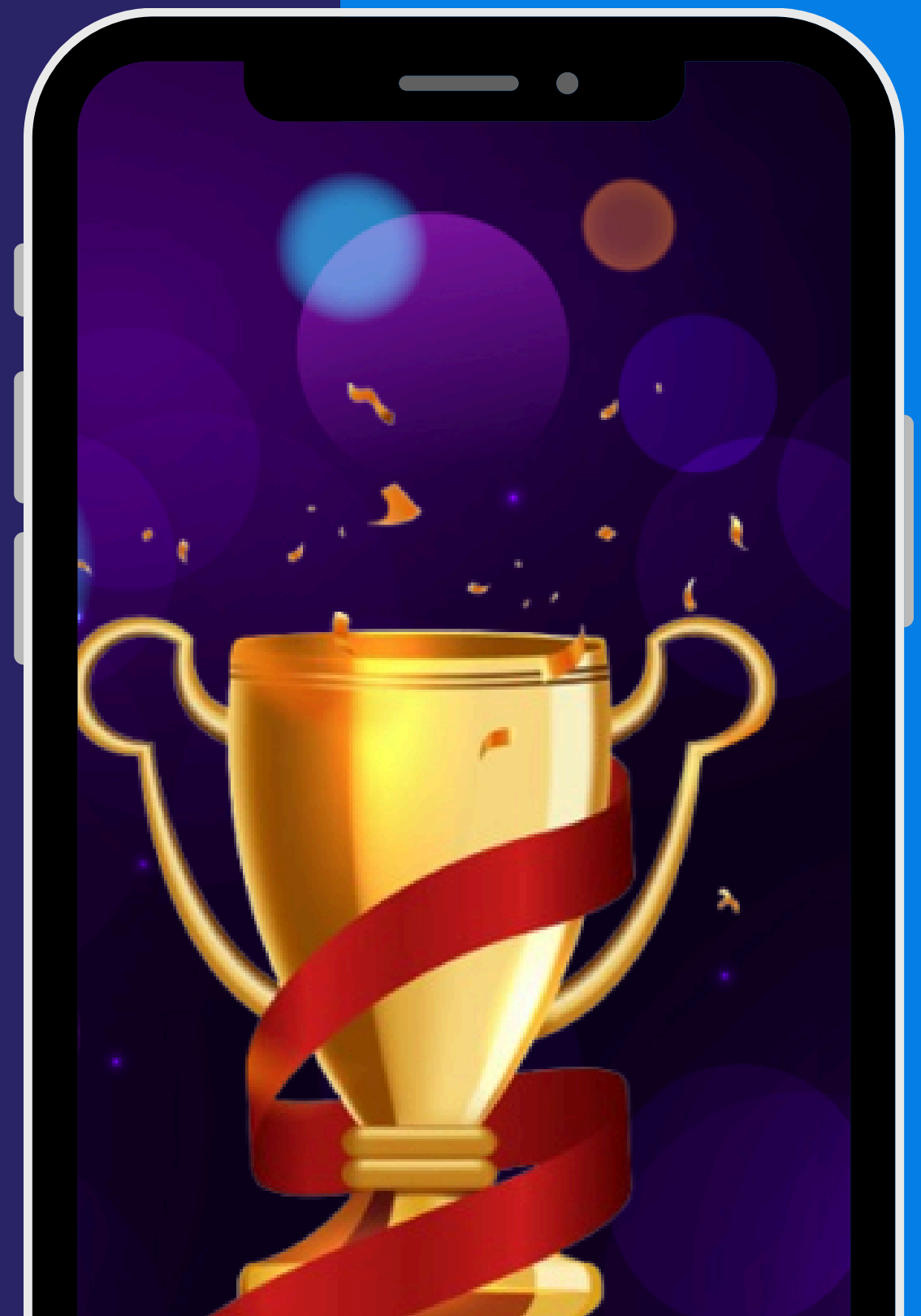


QUICK GUIDE TO

REGISTER AND APPLY FOR THE TOURISM EXCELLENCE
AWARDS 2025

Registrations and Applications are
open until 25.11.2025



1. Visit <https://tra.go.ke/awards> to read about the Tourism Excellence Awards.
2. Click Register to <https://awards.tra.go.ke>
3. Select Registered Entity if licensed and type your KRA PIN to verify or select Independent entity and fill in the details.
4. Fill in all the required details and click register.

Tip: Use a laptop or a desktop for a refined user experience.

Join Us for the Inaugural
Tourism Excellence
Awards, 2025

005 16 26 00
Day Hrs Min Sec

Celebrate excellence, innovation, and dedication!
Be part of the prestigious Tourism Awards Ceremony – where we recognise and honour outstanding achievements.

Reserve your spot today!

REGISTER

Registered Entity

KRA PIN (for Registered Entities)

Enter your KRA PIN

Full Name / Business Name

CategoryCode
-- Select Option --

Email

License/ID No

Phone Number

Password

Confirm Password

+ Register Back

Licensed Entity

Independent Entity

Note: Award for Hospitality
Category is based on The Accreditation results.

Full Name / Business Name

CategoryCode
-- Select Option --

Email

License/ID No

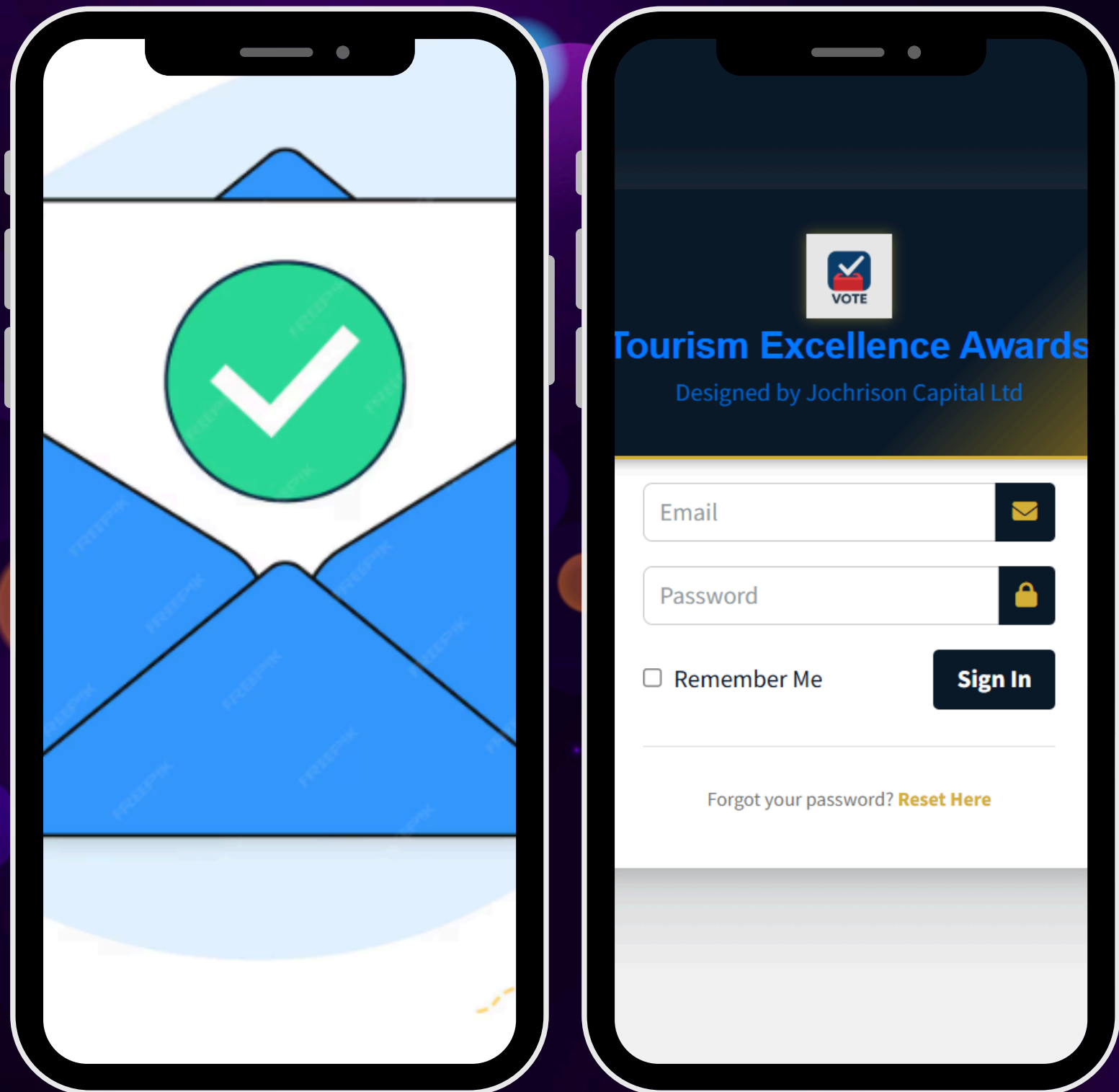
Phone Number

Password

Confirm Password

+ Register Back

Independent Entity



Activate your account

Log in to view the available awards.

Email Verification

1. Check your email to verify registration.
2. Click the activation link activate to activate your account.
3. Set your secure password.
4. Log in and see the available awards.

Tip: The activation link expires within 1 hour. Once you register, activate your account and log in as soon as possible, then apply for the award. to participate

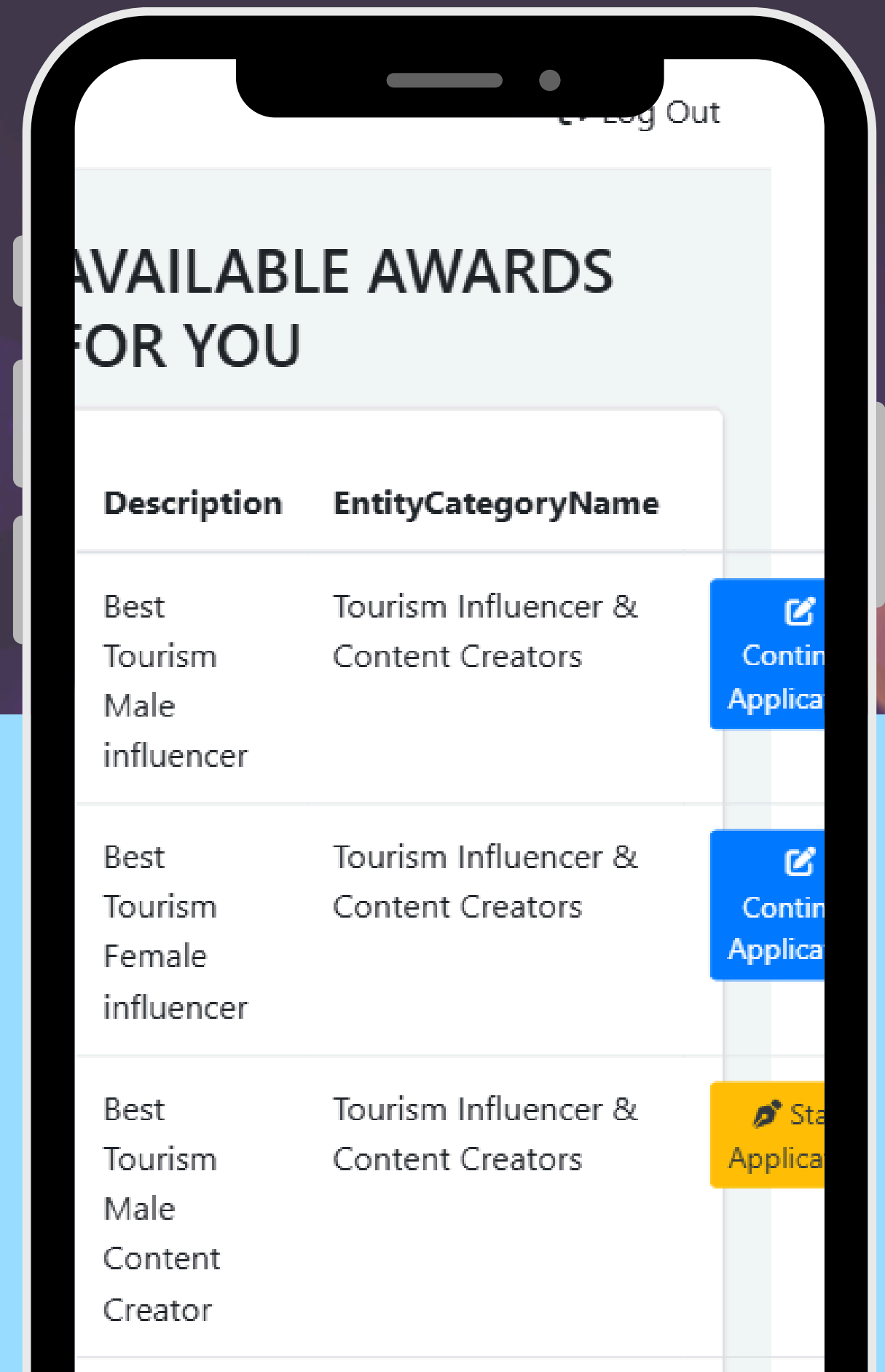
Select an award to compete for.

Click Start application against the award you are competing for.

Click Continue application against the award you are competing for, if you had started an application.

Tip: Only the awards falling under the category you selected to compete for appear on your screen.

Remember to use a laptop or a desktop computer for the best user experience.



Select the award and apply for candidacy.

Log Out

Best Tourism Female influencer - Application Form

Complete all sections below. You can save individual responses and submit once done.

Criteria	Min Score
Compliance with Statutory Obligations	Edit
Career Excellence and professional achievements	Respond
Impact and contribution to tourism	Respond
Leadership and	Respond

Type in the responses and attach links to evidences.

Submit your Response

Please fill in your response carefully. You can save and come back later, or submit when done.

Response Form

Compliance with Statutory Obligations

Response / Description

Describe your response here (max 500 words)...

Explain your achievement, project, or qualification concisely (max **500 words**).

0 / 300 words

Evidence (Link or Reference)

Paste link or reference document here

You can provide a web link, document reference, or

Submit your entire application

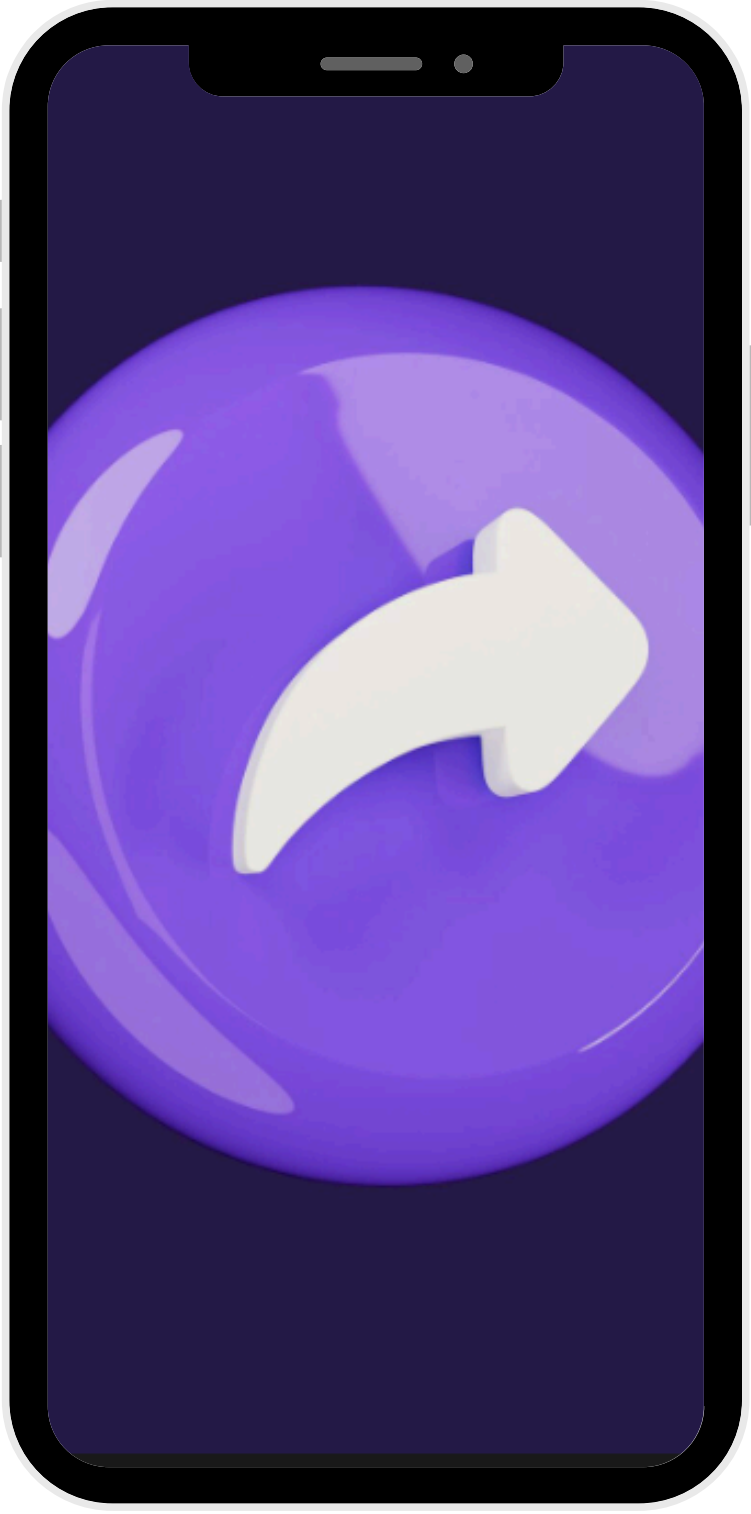
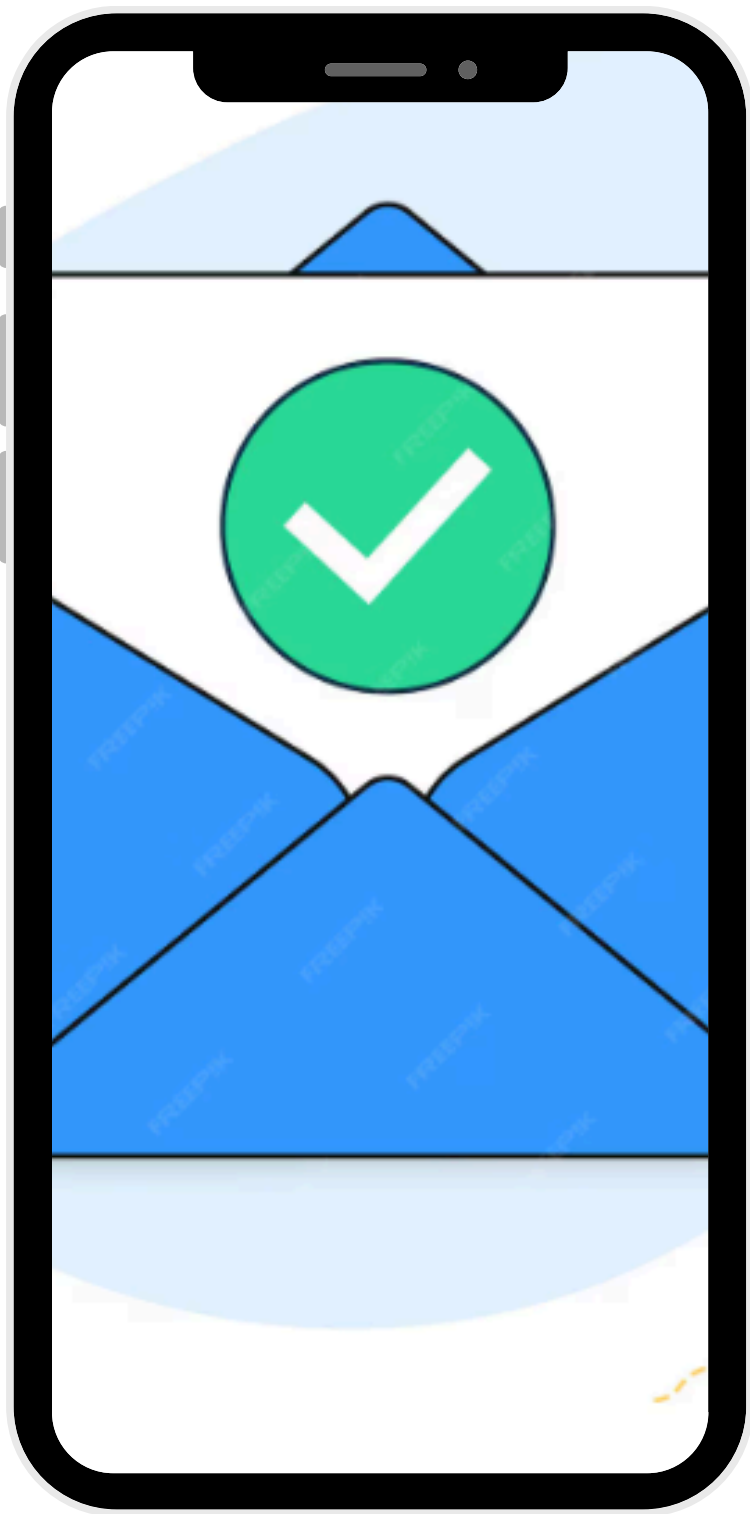
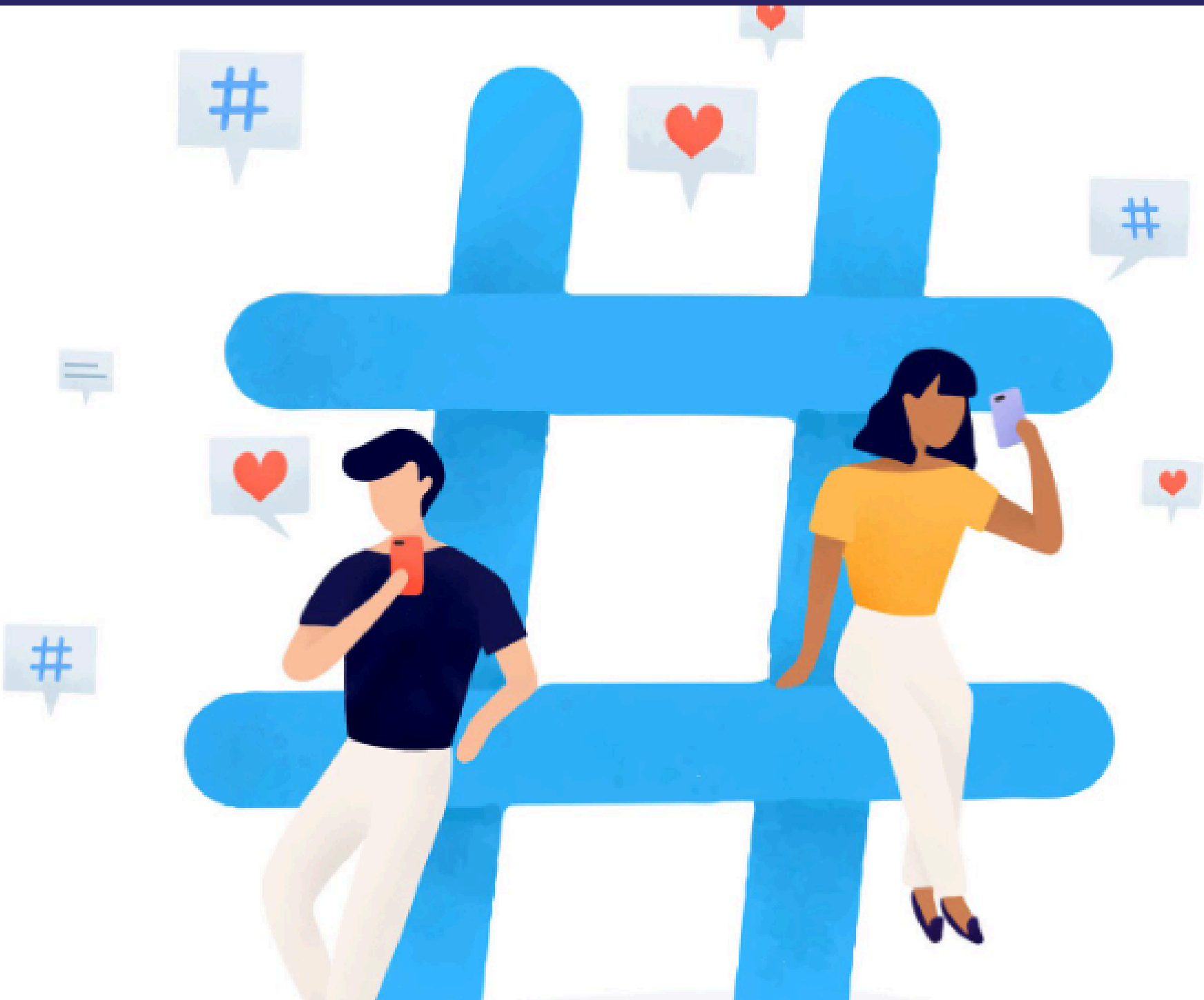
Professionalism & Personal Development	Edit
Customer satisfaction and experience	Edit
Technology use, Innovation and creativity	Edit
Business growth and entrepreneurship	Edit
Sustainable and responsible tourism practices	Edit
Product Knowledge and Destination Expertise	Edit
Marketing and brand positioning	Edit

[Submit Entire Application](#)

Confirmation

Check your email for the confirmation email with the voting link.

Share your link widely to be voted for and stand the chance to champion the awards.



Reach out to awards@tra.go.ke in case of any queries and follow us to keep updated.